



**LOYOLA UNIVERSITY**  
**NEW ORLEANS**

**COLLEGE OF MUSIC  
AND FINE ARTS**

**CREATE  
SOMETHING  
MEANINGFUL**

# DO WHAT YOU LOVE

At Loyola, you'll develop your creativity and witness the impact of your ideas on other people and on your industry as a whole. And you'll do it all alongside singers, sculptors, rappers, playwrights, web designers, journalists, and creatives of all kinds. You'll learn how to take your creativity and make it into a career.

## Majors

- Art
- Design
- Digital Filmmaking
- Journalism
- Strategic Communication (Advertising, Public Relations, and Visual Communication)
- Theatre Arts + Dance
- School of Music
- Music Industry Studies
- Popular, Urban, and Electronic music

**#1** BEST CITY IN THE UNITED STATES FOR CREATIVE PROFESSIONALS  
Smart Asset

**#18** BEST QUALITY OF LIFE  
The Princeton Review

**#1** AMERICA'S NEW BRAINPOWER CITY IN THE U.S.  
Forbes

**#5** IN THE REGION FOR ETHNIC DIVERSITY  
U.S. News & World Report

**#1** BEST FOOD CITY IN AMERICA  
Thrillist

**TOP** U.S. PRODUCER OF FULBRIGHT SCHOLARS  
The U.S. Department of State's Bureau of Education and Cultural Affairs

**1<sup>IN</sup> 3** STUDENTS STUDY ABROAD

**#10** BEST REGIONAL UNIVERSITIES IN THE SOUTH  
U.S. News & World Report

**#2** BEST CITY IN THE U.S.  
Travel and Leisure Readers' Survey



# ART

## Make art; make meaning.

Draw inspiration from New Orleans' rich history and diverse art scene to feed your imagination. Working in small studio settings, you'll be mentored by professional artist-instructors to set yourself on a career path where creativity and self-expression make an impact and a difference in people's lives.

**LEARN MORE:** [cmfa.loyno.edu/ART](http://cmfa.loyno.edu/ART)

### What you can do

- Go behind the scenes with museum curators and art market professionals.
- Intern with Julia Street galleries, therapeutic health facilities, artists' studios, and international art shows such as Prospect New Orleans.
- Show your work in Loyola art galleries, downtown arts venues, and local artist-owned exhibition spaces.
- Rub shoulders with arts professionals at city festivals and countless cultural events.
- Hone your technique in Loyola's new, state-of-the-art studio facilities.
- Learn from master artist faculty at the top of their field.

### About our program

You'll refine your practice in major art disciplines: drawing, painting, sculpture, photography, printmaking, and motion graphics. And you'll explore the history of art-making in cultural context.

You'll sharpen your technical and problem-solving skills, refine your powers of observation and analysis, and prepare for a career as a professional artist—or in one of the many art-related fields where creativity shapes the world.

### Majors

- Studio Art—art-related career focus (BA)
- Studio Art—fine art practice (BFA)

### Creative Classes

#### INTERACTIVE AND ELECTRONIC MEDIA II

Tackle projects ranging from small sculptures to fully interactive environmental installations. You'll build expertise using interactive game development and graphics software, digital imaging, 3-D printing, and other fabrication tools.

#### SCULPTURE STUDIO I

How do you create a 50-foot line using nontraditional sculpture materials? In this and other projects, you will be challenged to break down your creative boundaries to solve conceptual problems and shape your own vision artistically, socially, and politically.

#### ART AND THE JESUITS IN EARLY MODERN ROME

Hit the streets of the Eternal City in this study abroad course. You'll explore iconic sites of Renaissance and Baroque art and learn how the early Jesuits integrated them into influential cultural policies.

#### PAINTING I

Van Gogh did it. So did Frida Kahlo. Color the world the way you see it—and transform the way others see it, too—as you explore a wide range of painting techniques and approaches.

# DESIGN

## Creative Classes

### DESIGN TOPICS

Collaborate with professional designers who specialize in contemporary design areas like 3D animation, design-build, and lettering and type design.

### PROFESSIONAL DESIGN PRACTICE

Shift your mindset from student to design professional. You will gain important business skills from building client relationships and designing real-life projects to creating successful portfolios and landing top design jobs.

### DESIGN BUSINESS

This class, taught by an attorney, teaches students the business side of design and will prepare them for the world of work—from freelance to studios to agencies. Current information on job listings and pricing will be discussed. This course also addresses legal issues such as how copyright laws affect the income and work of graphic designers and sample contracts for freelance projects.

### SOCIAL AND POLITICAL DESIGN

Make the world better through design! This course takes you into New Orleans to work for social good. In a recent class, Loyola students created a brand which included laser cut signs, logo designs and stickers for a Lower Ninth Ward market that served as the only fresh produce sourced within 3 miles. This project was a chance for students familiar with high-tech design tools to embrace the city's handmade vernacular. Their effort to bring healthy food to an urban food desert was spotlighted on the Ellen DeGeneres Show.

**Loyola is the only Jesuit institution to offer a professional degree in design.** Discover your design potential while exploring solutions to real-world problems. Develop your talents through wide-ranging internships. You'll be ready for a career in the ever-changing world of design.

**LEARN MORE:** [cmfa.loyno.edu/DESIGN](http://cmfa.loyno.edu/DESIGN)  
**SEE STUDENT WORK:** [loyoladesign.com](http://loyoladesign.com)

## What you can do

- Intern with Facebook, GE Digital, New Orleans Museum of Art, Idea Village startup or 100+ other organizations.
- Create using both analog and digital tools from the pencil to spray paint to computer to 3D printer to Virtual Reality.
- Establish client relationships across New Orleans before you graduate.
- Network with art directors, filmmakers, photographers, and other design stars during Design Forum scheduled every Wednesday.
- Participate in portfolio review with local, national and international alumni during the annual Alumni conference.
- Study abroad in New Zealand, Australia or in other design programs where Loyola has established exchange programs.

## About our program

Design is the practice of organizing and creating visual content to communicate ideas and experiences to a specific audience. The Bachelor of Design in Graphic Design begins with foundation coursework covering basic design principles, process, typography, image making, computer skills, history and theory. These are followed by specialized classes in motion graphics, interactive design, publication design, and social/political design.

The Bachelor of Design in Interactive design shares the same foundation course work. The last two years are dedicated to understanding screen based design narratives like game design, app design and web design.

In the senior year, all design students explore a capstone project which culminates in a final show in Loyola's professional gallery.

## Majors

- Bachelor of Design in Graphic Design
- Bachelor of Design in Interactive Design



Emmalia Alao: Ravers of the 90s, raver typology poster series



Pat Fleming: New Orleans Oyster Fest poster



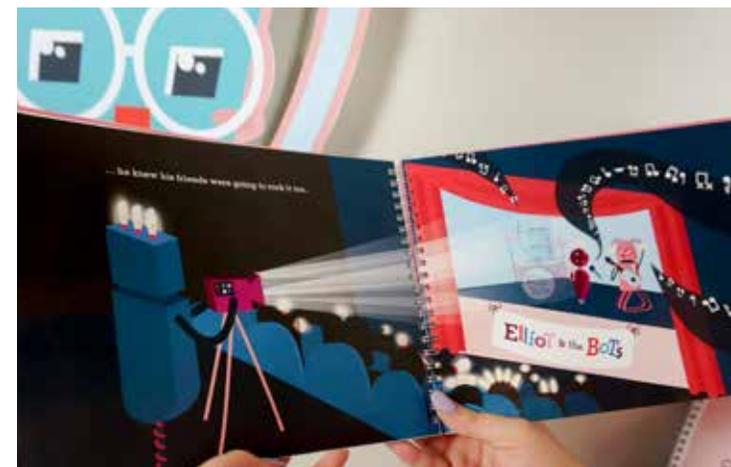
Nick Pitcher: Wayfinding app mobile mockups



Bobbie Green and Laura Harkness: User Experience design storyboards



Above: Class Project: Type In Motion (above)



Emma Mazzuca: Elliot and the Bots, children's book about childhood illness



Jonathan Lopez '16: Teaching Lettering Workshop

# DIGITAL FILMMAKING

## Filmmaking is Storytelling and your passion drives you to share your ideas.

In Loyola's hands-on Digital Filmmaking program, you make movies from day one. We are planted in the heart of Hollywood South, where major films work day and night both on and off campus.

**LEARN MORE:** [cmfa.loyno.edu/FILM](http://cmfa.loyno.edu/FILM)

### Creative Classes

#### INTRO TO THE BUSINESS OF FILM

This course provides students with an overview of the film industry from a business perspective. Students will prepare business plans, select content, secure funding and intellectual property rights, hire talent, market, and plan the core phases of a production from conception to completion.

#### DOCUMENTARY FILMMAKING

This course introduces students to the art of documentary filmmaking and the professional skills used in the field. The course practices non-fiction filmmaking from the conceptualization of an idea through post-production. Students will learn visual storytelling and interview techniques and the different documentary traditions, genres, and styles.

#### SENIOR FILM PROJECT

In this capstone course of the Digital Filmmaking program, the Senior Film Project focuses on the production of a single professional-quality film. With the goal of placing all concepts of the program into practice, students create a significant resume item for future career and graduate education opportunities. The fall semester focuses on writing and production, and the spring semester focuses on editing and post-production finishing such as music, sound design, and color.

### What you can do

- Learn from professional filmmakers, directors, producers, and others while in the classroom and attending the weekly Film Colloquium lecture series.
- Intern with professional film productions and local media companies to get first-hand experience working on actual projects.
- Use our state-of-the-art Mac computer labs, recording studios, and digital equipment check-out room to create and finish your projects.
- Take a course in drone-technology to learn how to use remote-controlled cameras and receive hands-on training as a FAA Remote Pilot operator.
- Collaborate with fellow students in disciplines such as acting, design, music composition and screenwriting to cultivate your creative dream-team of filmmakers.

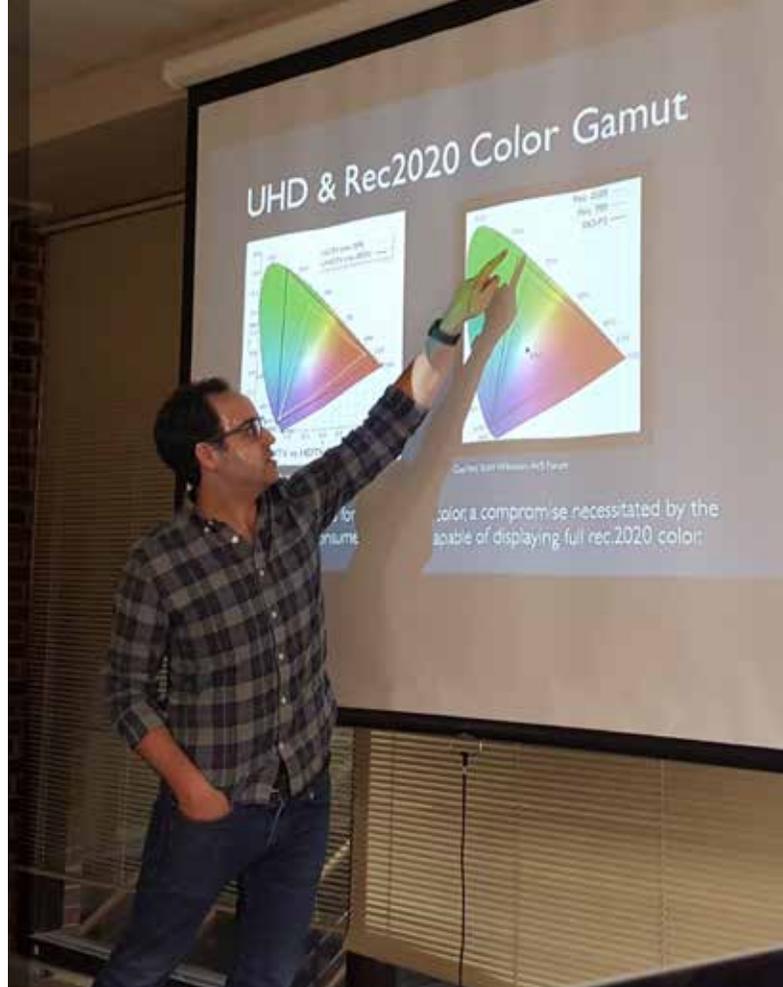
### About our program

Hollywood South is flourishing and there's no better place to study filmmaking than New Orleans! From Tremé and Beasts of the Southern Wild to True Detective and Twelve Years a Slave, many critically acclaimed productions were shot right here in Louisiana.

While studying Digital Filmmaking at Loyola, you'll manage projects, create original works, develop a network of collaborators, and learn to market yourself as a professional. Students take courses in production, screenwriting, film business, cinematography, directing, editing, audio recording, documentary filmmaking, and more. The short version: after completing our Digital Filmmaking program, you'll be prepared to work in the Biz!

### Majors

- Digital Filmmaking (BFA)



# JOURNALISM

## Creative Classes

### SPORTS COMMUNICATION

Students learn the fundamentals of communicating in a sports environment. Learn how to tell compelling sports stories for news outlets. You will hear from professionals in the industry and get hands-on experience.

### VIDEOGRAPHY

Videography builds skills in visual storytelling. Students work with state-of-the-art digital cameras to report, shoot, write and edit news stories.

### SOCIAL MEDIA STRATEGIES

Students explore current social media platforms with an emphasis on application, analysis and the development of strategic communication plans.

### DRONE PHOTOGRAPHY AND OPERATION

Students learn to fly a drone for commercial aerial photography. This course prepares students for the Federal Aviation Administration's remote pilot exam and provides hands-on flight training.



## You've got a story to tell.

However you want to tell it, Loyola can help you find and shape your voice. We are going to challenge you. We will encourage you to think, to question. Whether you want to write for TV or news sites, or focus on multimedia, at Loyola you'll make your voice the future of journalism.

**LEARN MORE:** [cmfa.loyno.edu/JOURNALISM](http://cmfa.loyno.edu/JOURNALISM)



## About our program

At Loyola, we educate journalists in the Jesuit tradition to become intellectual, ethical and creative practitioners and leaders in the profession. We are the only Jesuit institution to hold two national accreditations from communication professionals. We are accredited by the Accrediting Council on Education in Journalism and Mass Communications and we hold a Certification in Education for Public Relations.

Each journalism major is required to participate in a 120 hour supervised internship before graduation. Internship sites include: ESPN, CNN, Fox 8, WWL TV, WDSU TV, America Magazine, Telemundo, The New Orleans Times-Picayune and The New Orleans Advocate.

## Majors

- Bachelor of Arts in Mass Communication: Journalism

## Award-winning student media

The College Media Association ranks The Maroon the number 2 media outlet in the country. The Princeton Review has ranked The Maroon in the top ten newspapers in the United States. Students produce: the daily live-streamed Maroon Minute, the Maroon online, a weekly Howl About It podcast, the Wolf cultural magazine and the weekly printed Maroon newspaper.

## The Loyola student news service

Students publish their multimedia stories in local news outlets including Nola.com/The New Orleans Times-Picayune, The New Orleans Advocate, The Clarion Herald, and Mid-City and Uptown Messenger and work on special projects for Investigate TV.



# STRATEGIC COMMUNICATION

(Advertising, Public Relations, and Visual Communication)

## Creative Classes

### BRAND LAB: WORK WITH REAL FOR-PROFIT CLIENTS

This student-run agency is the strategic communication capstone. It offers real-world experience in advertising, public relations, design, photography and videography, and social media strategies and analytics and research to create integrated communication solutions. Clients have included the New Orleans Saints, Entergy, the NBA's Pelicans and numerous locally based startups.

### SHAWN M. DONNELLEY CENTER FOR NONPROFIT COMMUNICATIONS: SUPPORT THE NONPROFIT COMMUNITY

The Donnelley Center is a student-run agency that creates integrated communication solutions for nonprofit organizations like New Orleans Family Justice Center, Louisiana Food Bank Association and Tipitina's Foundation. The Center was founded in 1996 by alumna Shawn M. Donnelley.

### CENTER FOR ENVIRONMENTAL COMMUNICATION (LUCEC): SHARE ENVIRONMENTAL INFORMATION

Students can meet with environmental leaders to assist with environmental concerns and work on projects to increase communication among industry and its stakeholders.

**You're an influencer.** You want to change minds, inform decisions, manage crises or shape conversations. Whatever field you plan to do it in, Loyola's hands-on approach encourages people like you: the strategists, the researchers, the planners, the doers, the fixers. Our students win national competitions and our alumni work at major corporations.

**LEARN MORE:** [cmfa.loyno.edu/STRAT-COMM](http://cmfa.loyno.edu/STRAT-COMM)

## About our program

At Loyola, our Advertising, Public Relations and Visual Communication students learn how to build campaigns and put those skills to the test for real clients like Nissan, J.C. Penney, Jimmy Choo, Pizza Hut, Ocean Spray, and national and local nonprofits.

We are the only Jesuit institution to hold two national accreditations from communication professionals. We are accredited by the Accrediting Council on Education in Journalism and Mass Communications and we hold a Certification in Education for Public Relations.

## Majors

- Bachelor of Arts in Communication: Advertising
- Bachelor of Arts in Communication: Public Relations
- Bachelor of Arts in Communication: Visual Communication

## Award-winning campaigns

The Public Relations Students Society of America has awarded the Loyola New Orleans Bateman case study competition team the top national place more than any school in the country. Our students consistently place in The American Advertising Federation's student advertising competition.

## Specializations

- Social media
- Nonprofit communications
- Environmental communications
- Religion and media
- Sports communication



# THEATRE ARTS

## Creative Classes

### VOICE AND MOVEMENT WORKSHOPS I & II

These courses serve as intensive training for the actor's voice and body in proven techniques like Linklater and Suzuki. Classes lay the foundation for truthful, imaginative, focused performance, creating characters through the full range of vocal and physical expression, and helps performers master their artistic instrument: the body.

### DRAMATIC IMAGINATION

This course introduces the basic principles of dramatic structure, theatrical research for production, and dramaturgy. Through analysis of dramatic texts and structure, aspiring professionals learn the legacy of the theatrical production, and how plays are realized in performance.

### STAGECRAFT I & II

Stagecraft I is an introduction to the principles of theatre production: scenery, lighting, drafting, scenic construction, and practices. Stagecraft II further develops abilities in scenic construction, drafting and properties.

### MUSICAL THEATRE PERFORMANCE I & II

Emphasis will be placed on "acting" a song through accessible vocal material from the standard musical theatre repertoire, including solos, duets, and company numbers.

### THEATRE MANAGEMENT

Theory and practice of theatre operations, organizational structure and administration is applied to running a box office, season promotion and subscriptions, budgeting, touring, and production management.

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**At Loyola, you can realize your stage dreams and develop skills in areas of production you didn't know you had.** Our department is more than your classes: it is a working theatre production company.

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**LEARN MORE:** [cmfa.loyno.edu/THEATRE](http://cmfa.loyno.edu/THEATRE)

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## What you can do

- Learn on-camera acting with instructors who regularly work in film and television.
- Design and construct sets and period costumes under the instruction of professional designers for theatre, film, and television.
- Train vocal techniques for musical theater with private voice lessons and musical theatre workshops.
- Launch your career with internships at professional theatre companies.
- Expand your Shakespeare skills by studying abroad in England.
- Apply your creative gifts to develop valuable business ability with instructors who work in arts and non-profit management.
- Create a professional portfolio your senior year to help you after you graduate.
- Learn how theatre skills can be used as a tool for social justice.

## About our program

At Loyola, there's room for you to aspire to any role. Our students are actors, directors, playwrights, singers, producers, and designers. We encourage students to develop professional-level skills in three areas of our art in preparation for the expectations of the professional performance world. Our immersive Theatre Arts degrees train you in all aspects of theatre; our Liberal Arts core inspires the art you create. Whatever your passion, you'll get practical experience honing your skills. Whether you live to operate the spotlight or shine in it, Loyola can give you the necessary experience to transform your passion into a career.

## Majors

- Theatre Arts (BA)
- Theatre Arts and Musical Theatre (BA)
- Theatre Arts w/a minor in Business (BA)



**Caroline or Change** (2017) Books & Lyrics by Tony Kushner; music by Jeanine Tesori, directed by Dr. Laura Hope



**Marcus Gardley's The House That Will Not Stand** (2016) directed by Dr. Laura Hope



Above: **Lucas Hnath's The Christians** (2017), directed by C. Patrick Gendusa

Left: **The Spitfire Grill** (2017) Music and book by James Valcq and lyrics and book by Fred Alley. Based on the 1996 film of the same name by Lee David Zlotoff, directed by C. Patrick Gendusa

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**Winner of the Big Easy Award for "Best University Production" two years running.**

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# SCHOOL OF MUSIC

## Creative Classes

### STUDENT COMPOSER'S FORUM

Bring your artistic vision to life! Conduct, play, sing—or listen proudly—as your talented peers perform your original compositions.

### OPERA WORKSHOP

Explore a major work from the inside out. You'll learn stage movement, makeup, choreography, and singing. Then wrap it up with a professional orchestra, sets, and costumes as you perform for an audience.

### CHAMBER ORCHESTRA

Work alongside international artists in a conductorless ensemble. You'll scale new heights—of both musicianship and teamwork—as you perform masterworks in close collaboration with your fellow musicians.

### IMPROVISATION AND PHYSIOLOGY

In this music therapy course, you'll put your skills as a musician to work for others. Explore the use of improvisation in clinical settings, utilizing instruments, your voice, and movement to engage clients in improvisatory/receptive experiences.

### MUSIC AND POLITICS

Investigate music from a variety of times, places, and styles, then reflect on how it works within historical and political systems. From patriotic anthems to protest songs, you'll analyze the ideology behind the notes.

### RECITAL HOUR

We showcase our best soloists and small ensembles in this weekly performance by and for students.

## Connect with classmates, professors, and professional musicians across genres.

Study music in the creative and culturally rich environment of New Orleans: the birthplace of jazz and America's first city of opera. Loyola's School of Music is where technical mastery meets expressive artistry.

**LEARN MORE:** [cmfa.loyno.edu/MUSIC](http://cmfa.loyno.edu/MUSIC)

## What you can do

- Study under world-class faculty like star violinist Nadja Salerno-Sonnenberg.
- Perform collaboratively with professional partners like the Louisiana Philharmonic Orchestra, New Orleans Opera, and NOVA Chorale.
- Play at the House of Blues, a Frenchmen Street club, or Carnegie Hall.
- Take one word with renowned musicians like Wynton Marsalis, Philip Glass, or Chanticleer.
- Study to become a music therapist at one of the nation's oldest music therapy programs, including 200+ hours of fieldwork studies.
- Sing a major role with Loyola's opera theatre.
- Collaborate with classroom experts on your path to becoming a music teacher.
- Sit in on a post-concert jam session with some of New Orleans' finest jazz musicians.

## About our program

You'll study one-on-one with master teacher-performers and dive into a Loyola music web that's intertwined with New Orleans' rich musical heritage. You'll gain historical and theoretical knowledge to enrich your musicianship and give you the edge to succeed. You'll perform alongside legendary artists and our world-class faculty, learning from the best in the business.

You'll experience conservatory-style training in a liberal arts environment to help you find your own unique voice.

## Degrees

- Bachelor of Arts in Music (BA)
- Composition (BM)
- Jazz Studies (BM)
- Music Education (BME)
  - Instrumental performance
  - Vocal performance
  - Vocal with general music
- Music Industry Studies (BM)
  - Performance Track
- Music Performance (BM, MM)
  - Guitar
  - Piano + Organ
  - Strings, Winds and Percussion
  - Voice
- Music Therapy (BMT, MMT)
- Music with Elective Studies

*All degrees are open to both classical and jazz concentrations.*





## MUSIC AND ENTERTAINMENT INDUSTRY STUDIES

### Tell stories the industry has never seen before. Negotiate royalties.

Work behind the scenes producing the latest chart-topping album — or make your own. However you decide to do it, we'll teach you to share your vision with the world, and we'll teach you to protect it.

**LEARN MORE:** [cmfa.loyno.edu/MIS](http://cmfa.loyno.edu/MIS)

### Creative Classes

#### ARTS AND ENTERTAINMENT INDUSTRY FORUM

What's the secret to pop fame? Ask big-time entertainers G-Eazy, A\$AP Ferg, Big Freedia, and The Revivalists in this weekly gathering for music industry and popular music students.

#### COMPUTER MUSIC PROGRAMMING

Create custom synthesizers from the bottom up using Max/MSP programming.

#### HISTORY OF AMERICAN POPULAR MUSIC

A comprehensive study of the history of American popular music, from folk songs of the nineteenth century to the MP3. This course investigates the sources of popular music, the listening and sharing of pop music, music identity, technology, and the history of the music business.

#### ARTS AND ENTERTAINMENT MANAGEMENT, MARKETING AND ENTREPRENEURSHIP

Learn the skills necessary to launch artist careers and music enterprises by building strategic, values-based relationships. Test those skills first hand in real world internship experiences.

### What you can do

- Understand the finance, legal issues, marketing and distribution behind your art.
- Launch your business idea at Startup Weekend EDU in New Orleans.
- Shred a guitar solo at our end of semester House of Blues concert.

### About our Entertainment Studies Program

With the increasing impact of films, television shows, songs, live performances, apps, and video games, the entertainment industry is more vast, integrated, and interdependent than ever before. If you have a passion for the business of creating or entertaining that reaches beyond a single medium, Loyola's new Bachelor of Arts in Entertainment Industry Studies is the perfect degree for you.

### About our Music Industry Studies Program

Do you have a burning passion for music and musicians? Do you seek to understand how a song becomes a hit, an act fills stadiums, an unknown becomes a star? Do you want to turn your creativity into your career? If so, Loyola is the place for you. With our state-of-the-art facilities, industry-recognized and Grammy-winning faculty, and comprehensive curriculum, you'll learn exactly how each component of the music industry works, from production, technology, and recording, to management, event production, and marketing, to publishing, distribution, and legal issues.

### Majors

- Music Industry Studies (BS)
- Entertainment Industry Studies (BA)

## POPULAR, URBAN, AND ELECTRONIC MUSIC

### Creative Classes

#### URBAN MUSIC PRODUCTION

Engage in the creative process of producing urban music, R&B, hip-hop, and rap under the guidance of industry gurus and guest artists from Los Angeles, New York, Atlanta, and New Orleans.

#### STYLE AND PRACTICE

This course explores the musical styles and practices of popular music through performance on your instrument or voice. Styles include: pre-rock, rock and roll, blues, country, rap, British Invasion, Motown, Stax, funk, R&B, and other contemporary genres.

#### ARTIST MARKETING & MANAGEMENT

Students gain an in-depth understanding of values-based management and the importance of determining a strategic, goal-oriented focus in their creative enterprises. This course teaches the skills needed to build a strong emotional connection with their audience.

#### APPLIED LESSONS & CONTEMPORARY ENSEMBLES

Each semester, students study directly from world-renowned musicians to receive private lessons on their primary instrument or voice as well as participate in ensembles of their choice: rock, R&B, singer-songwriters, and vocal jazz.

**Find your voice.** Perform for adoring fans. Make your own masterpieces, or record legendary studio sessions. Follow your dream. Because at Loyola, you'll learn how to make art, make meaning, and monetize your passion.

**LEARN MORE:** [cmfa.loyno.edu/POP](http://cmfa.loyno.edu/POP)



### What you can do

- Write and perform as an artist on some of the world's most legendary stages.
- DJ for a French fashion show.
- Venture into your own music production company with classmates.
- Understand the finance, legal issues, marketing, and distribution behind your art.
- Run live sound production at the New Orleans Jazz & Heritage Festival.
- Create your own website to start building your professional portfolio.

### About our program

Learn about the multi-billion-dollar industry and cutting-edge technology behind your favorite artists. Study with a faculty of Grammy-winning and multi-platinum producers, attorneys, managers, and technologists. Master everything from production, technology, and recording to management, marketing, publishing, distribution, and legal issues.

### Majors

- Popular & Commercial Music (BS)
- Urban & Electronic Music (BS)



# CAREERS

## ART

Archive Manager  
Art Appraiser  
Art Association Director  
Art Broker  
Art Collection Administrator  
Art Conservationist  
Art Critic  
Art Dealer  
Art Educator  
Art Historian  
Art Investment Advisor  
Art Preservationist  
Art Restorer  
Art Sales Associate  
Art Therapist  
Artist  
Arts Festival Director  
Arts Grant Writer  
Ceramist  
Collection Care Specialist  
Computer Artist  
Costume Designer  
Digital Printmaker  
Director of Public Art  
Distinct Arts Consultant  
Exhibition Designer  
Gallery Cataloguer  
Gallery Manager  
Gallery Owner/Director  
Holography Artist  
Installation Artist  
Mask Artist – Film  
Mixed Media Artist  
Muralist  
Museum Curator  
Painter/Fine Artist  
Portrait Artist  
Printmaker  
Scenic Artist  
Sculptor  
Set Designer  
Studio Manager/Principal  
Video Artist/Designer

## DESIGN

2D or 3D Animator  
Advertising Designer  
App Designer  
Art Director  
Art Educator  
Book Designer  
Brand Consultant  
Brand Development Director  
Computer Production Artist  
Conceptual Designer  
Content Creator  
Creative Director  
Design Director  
Digital Production Artist  
Editorial Designer  
Environmental Designer  
Executive Web Producer  
Exhibit Planner/Designer  
Experience Designer Interactive  
Graphics Designer  
Interactive Production Artist  
Interface Designer  
Logo Designer  
Map Designer  
Marketing Artist  
Marketing Graphics Director  
Media Designer  
Motion Graphics Designer  
Print Media Design Director  
Product Art Director  
Product Designer/Illustrator  
Publications Director  
Signage Developer/Designer  
Special Effects Designer  
Sports Graphic Designer  
Streaming Media Artist  
Trade Show Booth Designer  
Typeface/Font Designer  
UI (User Interface) Designer  
User Experience Lead  
UX Designer  
Virtual Graphics Designer  
Wayfinding Designer  
Web Designer

## DIGITAL FILMMAKING

Art Director – Feature Films  
Audio Engineer  
Best Boy  
Boom Operator  
Camera Operator  
Casting Director  
Chief Lighting Technician  
Cinematographer  
Colorist  
Concept Artist  
Construction Coordinator  
Dialogue Editor  
Digital Color Specialist  
Digital Composer  
Director of Photography  
Executive Producer  
Field Supervisor  
Film Editor  
Film Educator  
Film Promoter  
Foley Artist  
Foreign Film Promoter  
Global Film Strategist  
Grip  
Interactive Art Director  
Lighting Designer  
Location Manager  
Location Scout  
Media Director  
Music Editor  
Producer  
Props Production Designer  
Scoring Crew  
Screenwriter  
Script Supervisor  
Set Designer  
Set Lighting Technician  
Sound Re-recording Mixer  
Steadicam Operator  
Storyboard Artist  
Title Designer  
Utility Sound

## JOURNALISM

Arts and Entertainment Reporter  
Book Editor  
Columnist  
Community Relations Specialist  
Congressional Reporter  
Consultant  
Content marketer  
Content Production Assistant  
Content Writer  
Coordination Director  
Copy Editor  
Copywriter  
Corporate communications specialist  
Corporate Journalist  
Creative Coordinator  
Creative Media Specialist  
Digital Communications Team  
Digital Marketer  
Digital Sports Editor  
Digital Strategist  
E-Media Editor  
Editor-in-Chief  
Executive Director  
Feature Writer  
Features Editor  
Grant writer  
Health Editor  
Investigative Reporter  
Managing Editor  
Media Consultant  
News Anchor  
News Editor  
Newspaper Reporter  
Opinion Editor  
Photojournalist  
Publisher  
Reporter  
Social media specialist  
Sports Editor  
Sports Producer  
Talk Show Producer  
Technical writer  
Television/film/video producer

## STRATEGIC COMMUNICATIONS

Account Executive  
Advertising Agency Owner  
Advertising Designer  
Advertising Manager  
Advertising Production Artist  
Advertising Researcher  
Advertising Strategist  
Advertising Web Designer  
Banner Advertising Designer  
Brand Consultant  
Brand Spokesperson  
Campaign Strategist  
Communications Director  
Computer Graphics Manager  
Consumer Insights Manager  
Copywriter  
Creative Coordinator  
Creative Director  
Creative Group Head  
Creative Producer  
Crisis Management  
Digital Asset Manager  
Digital Campaign Strategist  
Direct Marketing Manager  
Director of Communications  
Director of Public Affairs  
Editorial Designer  
Executive Web Producer  
Global Advertising Manager  
Global Brand Manager  
Internet Account Executive  
Marketing Analyst  
Marketing Director  
Media Consultant  
Media Planner/Buyer  
Mobile Advertising Designer  
Online Advertising Manager  
Online Strategy Specialist  
Print Services Director  
Project Manager  
Reputation Management  
Social Media Strategist  
Web Strategist

## THEATRE

Actor  
Art Director  
Artistic Director  
Arts Educator  
Audio-Visual Technician  
Box Office Manager  
Carpenter/Scenic Artist  
Casting Director  
Charge Scenic Artist  
Choreographer  
Comedian  
Company Manager  
Costume Designer  
Dancer  
Director  
Director of Arts Education  
Director of Community Engagement  
Director of Production  
Drama Teacher  
Dramaturg  
Festival Director  
Film and TV Crew  
House Manager  
Lighting Designer  
Lyricist  
Makeup Artist  
Musical Theatre Composer  
Non-profit administrator  
Playwright  
Pre-Law  
Producer  
Professional tour manager  
Properties designer  
Property Designer  
Property Master  
Scenic Designer  
Set Painter  
Sound Designer  
Stage Manager  
Stagehand  
Stunt person  
Theatre Critic  
Voice Over Artist  
Wardrobe Supervisor

## MUSIC

Accompanist  
Arranging  
Artist Manager  
Arts Administrator  
Arts and Repertoire Representative  
Audio Engineer  
Band Director  
Chamber Musician  
Choir Director  
Church Organist/Pianist  
Clinician  
Commercial Jingle Composer  
Concert Music Composer  
Concert Promoter  
Conductor  
Cruise Ship Performer  
Director of Artistic Programming  
Director of Community Engagement  
Executive Director  
Film Composer  
Film Conductor  
Instrument Sales  
Jazz Musician  
Lyricist/Songwriter  
Military Band Performer  
Music Director  
Music Educator  
Music Historian  
Music Journalist  
Music Librarian  
Music Therapist  
Musician  
Musicologist  
Opera Singer  
Orchestrator  
Piano Tuner  
Pit Musician  
Private Music Teacher  
Professor  
Score Engraving  
Studio Musician  
Symphony Musician  
Video Game Composer

## MUSIC + ENTERTAINMENT INDUSTRY

Agent  
Artist Manager  
Artist Spokesperson  
Arts Administrator  
Arts and Repertoire Representative  
Audio Engineer  
Booking Agent  
Box Office Manager  
Broadcast Engineer  
Concert Promoter  
Content Writer  
Digital Campaign Strategist  
DJ  
Entertainment Lawyer  
Entrepreneur  
Festival Manager  
Film Promoter  
Licensing Administrator  
Line Producer  
Location Scout  
Mastering Engineer  
Media Consultant  
Mixing Engineer  
Music Editor  
Music Producer  
Music Supervisor  
Performing Artist  
Producer  
Production Sound  
Professor  
Rapper  
Reputation Manager  
Sales Manager  
Screenwriter  
Session Musician  
Social Media Manager  
Songwriter  
Talent Buyer  
Talent Scout  
Tour Director  
Touring Artist  
Venue Promoter  
Vice President of Artist and Repertoire



# OUR GRADS GO PLACES

## ACCLAIMED ACROSS INDUSTRIES

**BRYAN HYMEL:** International opera star and Beverly Sills Award winner

**G-EAZY:** #1 Billboard artist and producer

**HARRY CONNICK JR.:** Award-winning jazz singer/pianist, actor, and humanitarian, awarded honorary doctorate of music

**FR. SEÁN BRETT DUGGAN:** The only two-time winner of the International Bach Competition

**MICHAEL TWILLMAN:** Co-founder of Gasa Gasa, a NOLA music and art space

**WOODS DRINKWATER:** Audio engineer and Grammy Award winner

**ANGELA MANNINO:** Metropolitan Opera star

**TAKASHI HORISAKI:** Nationally acclaimed mixed-media artist

**NANCY HAIRSTON:** Founder of SculptCAD and MedCAD, consumer and medical products design companies

**ASHLEY SHABANKAREH:** Director of programs at Preservation Hall

**AIMÉE HAYES:** Artistic director of Southern Repertory Theatre

**TIMOTHY CARTER:** *Rolling Stone* magazine Legal Department

**LORETTA GRECO:** Artistic director of Magic Theatre in San Francisco

**TYSSON:** Lollapalooza and Austin City Limits performers Leo DeJesus, Richard Dubourg, Eric Rogers, and John Michael Rouchell

**NESS HIGSON:** Owner of Studio I AM ALWAYS HUNGRY in Amsterdam, Netherlands

**BOB MARSHALL:** Pulitzer Prize winner, environmental journalism

**RHONDA SHEAR:** TV personality, entrepreneur

**MARIA CELESTE ARRARAS:** Telemundo anchor

**JUDY REESE MORSE:** President/CEO, Urban League of Louisiana

**RENE SANCHEZ:** Minneapolis Star Tribune editor

**MICHAEL SMITH:** ESPN anchor

## REPRESENTING COMPANIES AROUND THE WORLD

Apple  
HBO Studios  
Lincoln Center  
New Orleans Museum of Art  
ASCAP  
Smithsonian Institution  
Creative Artist Agency  
New Orleans Jazz & Heritage Festival  
Google  
EMI Music Publishing  
Facebook  
G. Schirmer Publishing  
Idea Village  
New Orleans Saints  
Clear Channel Radio  
Louisiana Philharmonic Orchestra  
Louisiana Theater Festival  
MTV  
Showtime  
Opus 3  
Sony Music  
Superfly Presents  
ESON  
IBM  
National Geographic  
ABC News

# At a glance

## LOYOLA UNIVERSITY

**Enrollment:** 4,000+ undergraduate, graduate, and law students

**Student-faculty ratio:** 10:1

**Average class size:** 18 students

**College type:** Private, Catholic, liberal arts university that welcomes students of all faiths

**History:** Chartered in 1912 but with roots dating to 1540, when St. Ignatius of Loyola founded the Jesuits

**Professors:** 75 percent of full-time faculty hold terminal degrees in their fields

## ADMISSION REQUIREMENTS

**Undergraduate applicants:** Must apply to the university. School of Music, Theater & Music Industry students must complete the audition and or interview requirement.

### Undergraduate admission deadlines:

**November 15:** Early action

**February 15:** Priority decision

**April 15:** Regular decision

**Apply at** [apply.loyno.edu](http://apply.loyno.edu)

### College of Music and Fine Arts deadlines:

#### 3 on-campus audition/interview dates:

Saturday, November 10

Saturday, December 1

Saturday, February 9

Applicants have the option to audition and or interview on-campus or remotely. Visit the CMFA auditions website for more information.

**March 1:** Priority Decision for Talent Scholarship

**Apply at** [apply.loyno.edu/cmfa-applicants](http://apply.loyno.edu/cmfa-applicants)

#### Graduate music admission:

**Apply at** [apply.loyno.edu/graduate-applicants](http://apply.loyno.edu/graduate-applicants)

## SPECIALIZED FACILITIES

4 performance halls

2 theaters

5 audio recording studios

2 television/film studios

2 main art galleries

4 computerized music labs (including electronic instruments, computers, and synthesizers)

4 Apple-based art and design labs

Scenic and costume shops

Wood and metal shops, including a foundry

Printmaking studio for intaglio, stone and plate lithography, screen-printing, relief, and letterpress

Photography lab and darkroom

New media and fabrication studio

## NEW ORLEANS

72 distinct neighborhoods

100+ galleries and museums

Birthplace of jazz

#1 city for festivals | *Travel + Leisure*

#2 music scene | *Travel + Leisure*



Office of Admissions  
6363 St. Charles Avenue  
Campus Box 18  
New Orleans, LA 70118  
504.865.3240  
Fax: 504.865.3383  
[apply.loyno.edu](http://apply.loyno.edu)

## MAJORS

### ART

Studio Art (BA, BFA)

### DESIGN

Graphic Design (BD)

Interactive Design (BD)

### FILM

Digital Filmmaking (BFA)

### JOURNALISM

Bachelor of Arts in Mass Communication:

Journalism (BA)

### STRATEGIC COMMUNICATION

Bachelor of Arts in Mass Communication:

Public relations (BA)

Bachelor of Arts in Mass Communication:

Visual Communication (BA)

Bachelor of Arts in Mass communication:

Advertising (BA)

### THEATRE

Bachelor of Arts in Theatre (BA)

Bachelor of Arts in Theatre and Musical Theatre (BA)

Bachelor of Arts in Theatre with a Business Minor (BA)

### SCHOOL OF MUSIC

Bachelor of Arts in Music (BA)

Composition (BM)

Jazz Studies (BM)

Music Education (BME)

Instrumental performance

Vocal performance

Vocal with general music

Music Industry Studies (BM)

Performance Track

Music Performance (BM, MM)

Guitar

Piano + Organ

Strings, Winds, and Percussion

Voice

Music Therapy (BMT, MMT)

Music with Elective Studies (BM)

### MUSIC INDUSTRY STUDIES

Music Industry Studies (BS)

Entertainment Industry Studies (BA)

Popular and Commercial Music (BS)

Urban and Electronic Music (BS)



## APPLY NOW

[APPLY.LOYNO.EDU/CMFA-APPLICANTS](http://apply.loyno.edu/cmfa-applicants)

Loyola University New Orleans admits students of any race, creed, religion, color, sex, national origin, age, sexual orientation, ethnicity, disability status, marital status, and citizenship status and doesn't discriminate in the administration of its educational policies, admission policies, scholarship and loan programs, or athletic and other school-administered programs.